



DEAR FRIENDS,

We are pleased to present the 2022 Northern Nevada Children's Cancer Foundation Annual Report.

As the world navigated its way out of the fog of Covid-19, the Northern Nevada Children's Cancer Foundation continued supporting local families through virtual forums, remote meetings, and outdoor events. As we return to in-person events and visits this year, we have gained a new appreciation for meeting face-to-face with families to visit, talk, laugh, and cry together. We sincerely appreciated the opportunity to gather together this year at family events such as the Arch Lighting, movie mornings, and our annual Holiday Party.

While 2022 brought many opportunities to visit with families, it also brought a record number of new diagnoses for northern Nevada children ages 0 through 25 and an increase in the cost of everyday needs. With your support, NNCCF has risen to the challenge of providing emotional and financial support to a record number of families on their cancer journey.

None of this would be possible without the incredible support of our generous donors, community partners, grantors, and volunteers and the hard work of our team at NNCCF. Our incredible team continues to amaze us with its forward-leaning, collaborative approach to enhancing the quality of life for children with cancer and their families.

We thank each of you for your continued support and efforts on behalf of the families we serve, as 2022 was a year of new opportunities and challenges for NNCCF. We look forward to working with all of you in the coming year to provide Help, Hope, and Courage to each of the families we serve. We invite you to follow us on Facebook and Instagram to get updates on what is happening at NNCCF this coming year.

FACEBOOK – [Northern Nevada Children's Cancer Foundation](#)
INSTAGRAM – [@NVKidsCancer](#)



Holly Aycock
Executive Director



Casey J. Stiteler
President, Board of Directors



2022-2023 BOARD OF DIRECTORS

PRESIDENT – Casey J. Stiteler
Snell & Wilmer, Associate

VICE PRESIDENT – Russ Pedersen
Retired Washoe County Sheriff's Office, Captain

SECRETARY – Kelly S. McIntosh
Sight Partners, Chief Legal Officer

TREASURER – Ryan Gilbrech
Morgan Stanley, First Vice President

Brandi Anderson
Push Consulting, LLC, Partner, Performance Marketing Strategist

Sophie Boel
Redwood Materials, Senior Construction Project Manager

Jennifer Bozzo
Umpqua Bank, AVP Client Solutions Manager

Daniel Buhrmann
CBRE, Inc., Executive Vice President Industrial Services

Matt Clifton
Alston Construction, Senior Vice President / Regional Manager

Steven Erger
Umpqua Bank, Retired Corporate Banker

Shirley Folkins-Roberts
Panattoni Development Co., Development Manager

Tom Gurgui
Microsoft, Senior Finance Manager

Emily Jaenson
Self Employed

Brandan Koehn
Victory Woodworks, Vice President Finance and Administration

Baker Krukow
DCG Dickson Commercial Group, Senior Advisor

Kelly A. Kuszmaul
Granite Construction, Regional Controller

Meagan Noin
MN|G Partners, Inc., Principal

Doug Roberts
Panattoni Development Co., Partner

Carol Truman
Sierra Capital Management Company, Executive Assistant

Robin White, MD
The Medical Profession, LLC, Pediatrics, Managing Partner

Leonard R. Wohletz III
Morgan Stanley, Senior Vice President / Financial Advisor



NNCCF STAFF

Holly Aycock
Executive Director

Brigette Cole
Assistant Executive Director

Lizzie Dalton
Director of Grants

Kelly Stoll
Programs and Services Manager

Jessica Lee
Events Manager

Cheyenne Walker
Development Coordinator

Stacy Rowan
Finance Coordinator

Anne Pauly
Programs and Services, Administrative Coordinator

Joan Carpenter
Volunteer Extraordinaire

Christine Duncan
3 CK Management, LLC

Lizbeth Garcia
Stress Free Bookkeeping, LLC

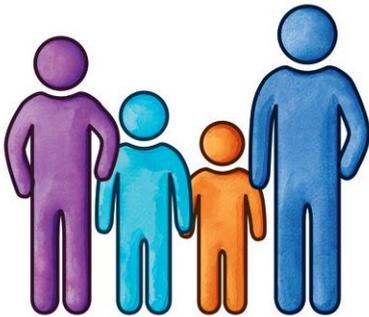
MISSION

Our mission is to enhance the quality of life for children with cancer and their families by providing financial assistance and compassionate support programs while advocating for increased research funds and raising public awareness.

HOW WE HELP

Family ASSISTANCE FUND • INSPIRE Scholarship Program • HOPE for the HOLIDAYS
EMOTIONAL SUPPORT and FAMILY EVENTS • NO MORE TREATMENT Bell Ringing Celebrations
PROMOTE RESEARCH, AWARENESS and ADVOCACY

Family ASSISTANCE FUND



\$857,543

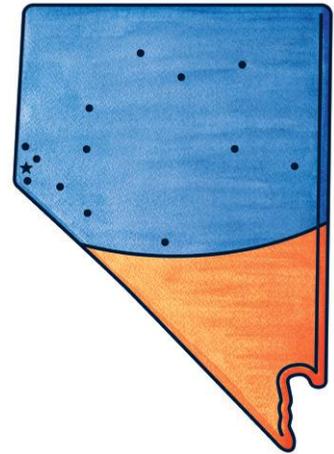
IN DIRECT FINANCIAL SUPPORT
TO FAMILIES



**INSPIRE
Scholarship Program
\$138,338**

IN SCHOLARSHIPS TO PATIENTS
AND SURVIVORS

Northern Nevada MAP OF CITIES SERVED



BATTLE MOUNTAIN
CARSON CITY
ELKO
ELY
EUREKA
FALLON
HAWTHORNE
LOVELOCK
MINDEN
RENO
TONOPAH
VIRGINIA CITY
WINNEMUCCA
YERINGTON

**SHAVE for the BRAVE
\$188,698**

RAISED FOR RESEARCH BY
SHAVING 151 HEADS



HOPE for the HOLIDAYS



\$42,235

IN GIFTS GIVEN TO FAMILIES
DURING THE HOLIDAYS

Patient AGE DISTRIBUTION



9%

UNDER AGE 5



26%

AGE 5-11



37%

AGE 12-18



28%

AGE 19-25

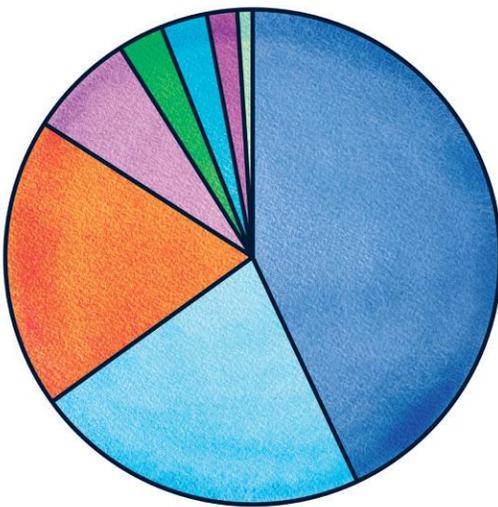


MEET AMELIA

Amelia is a kind little girl who was diagnosed with leukemia at age four. She loves playing with her brothers and sisters, and especially loves dolls and playing dress-up. She is happy and full of life, especially when she is with her amazingly loving family. This little warrior princess endured three years of treatment and in July of 2022 she conquered her battle with cancer and rang the No More Chemo Bell surrounded by friends and family.



FINANCIAL SUPPORT PROVIDED THROUGH THE Family Assistance Fund



- TRAVEL – 43%
- MEDICAL & PHARMACY – 20%
- RENT & MORTGAGE – 19%
- HOUSEHOLD EXPENSES – 7%
- FAMILY CARE PACKAGES – 3%
- FUNERAL / BEREAVEMENT – 3%
- COUNSELING – 2%
- E-SMART – 1%

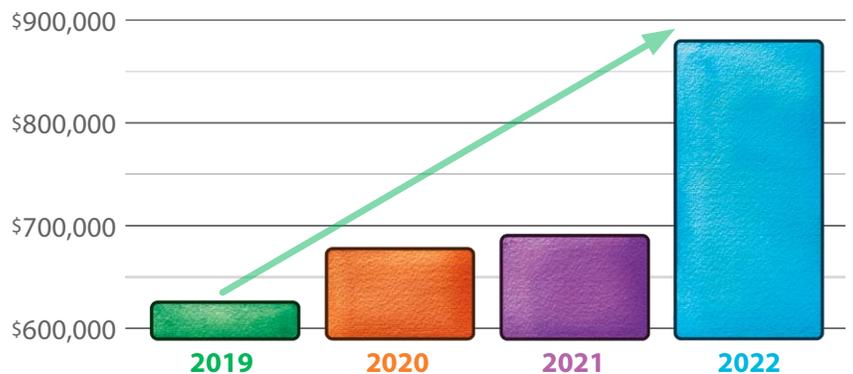
Amelia's family said they couldn't have done it without the help of medical staff and Northern Nevada Children's Cancer Foundation (NNCCF).

“ They helped, obviously, with the medical bills, but it's more... you get to enter almost like a community that you never knew before by meeting the other families. ”

MAKING AN IMPACT

Growth of Direct Financial Assistance TO FAMILIES IN FOUR YEARS

FAMILY ASSISTANCE FUND (FAF) AND INSPIRE SCHOLARSHIP PROGRAM

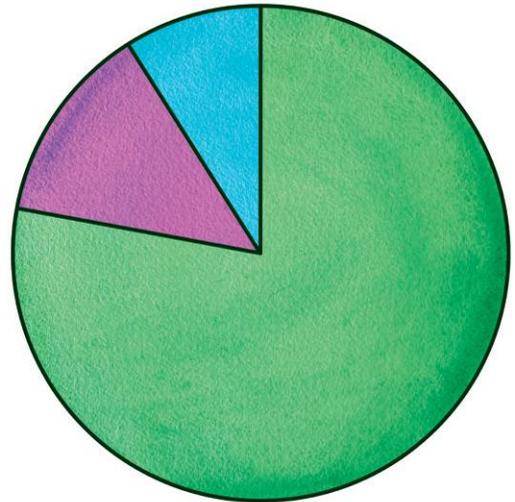


NNCCF EXPERIENCED A 37% INCREASE IN FOUR YEARS

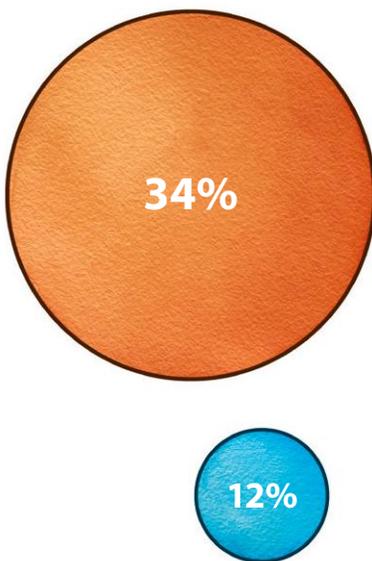
FINANCIALS

2022 EXPENSE CATEGORIES

- PROGRAMS & SERVICES – 78%
- MANAGEMENT & DEVELOPMENT – 13%
- FUNDRAISING – 9%



2022 SOURCES OF INCOME



- FUNDRAISERS – 34%
- GRANTS – 32%
- INDIVIDUAL – 12%
- IN-KIND – 10%
- COMMUNITY PARTNER – 9%
- CORPORATE – 3%

DONOR HIGHLIGHT

“WHEN MY GRANDDAUGHTER FELINA WAS DIAGNOSED WITH CANCER,

her parents would tell me about the support from Northern Nevada Children’s Cancer Foundation (NNCCF). I got to see firsthand what NNCCF does for families after going to the office following her treatments. I saw the emotional support, financial support and Felina’s eyes lit up when she got to pick a toy from “Casey’s Closet.” With NNCCF making all this possible for cancer fighters and their families, I knew I needed to do my part and donate. //



COMMUNITY PARTNERS

NATALIA'S NIGHT

Natalia's parents are the owners of El Adobe Café in Reno. She loved going to the restaurant to help with the family business, and customers loved seeing her. WITH THE HELP OF THE RENO FIRE DEPARTMENT AND LOCAL PARTICIPATING RESTAURANTS, NATALIA'S NIGHT IS KEEPING HER MEMORY ALIVE BY HELPING RAISE FUNDS AND AWARENESS OF CHILDHOOD CANCER IN NORTHERN NEVADA FOR THE PAST NINE YEARS. Dine at participating restaurants and they will donate a portion of the night's earnings to NNCCF. With thirteen supporting restaurants in 2022, this event continues to grow year after year.



Bethlehem Lutheran PENNY WARS

On February 1st, 2023, Bethlehem Lutheran School invited NNCCF to Carson City to celebrate their 7th Annual Penny Wars. The students have held this friendly competition since 2017; each grade competes against the other for pride and bragging rights. The class totals are determined by students depositing pennies in their class jar for a positive addition to their total, and silver change into other classes to drop their total negatively. Since this tradition began, Bethlehem Lutheran School has raised more than \$34,000 for childhood cancer warriors and proves that every penny counts. When asked what hosting this event means to the school, the staff and students said, *"Hearing the results of our week of fundraising is the highlight of our year and our National Lutheran Schools Week celebration."*

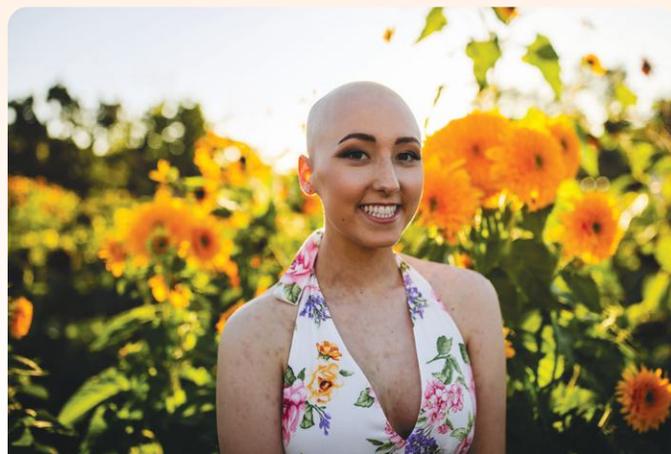
This annual event is an excellent example of an NNCCF community partner. We love to see kids helping kids!

KATIE'S COLLECTIVE

Katie was diagnosed with an aggressive form of bone cancer, called Ewing's Sarcoma, when she was 17 years old. After battling for one year, Katie was finally cancer free at the end of 2019, she started college at UNR and was looking forward to having cancer behind her. After being cancer free for one year, Katie was told that her cancer had returned and she needed to fight Ewing's again, she was only 19 years old. Sadly, Katie's cancer had metastasized and she had to go through more extensive treatment with terrible side effects.

Throughout Katie's cancer journey, NNCCF has supported her and her family, both emotionally and financially. Katie has become a huge part of the NNCCF family, she is the most dedicated ambassador and champion, always showing up to help advocate for awareness, and research, and connecting others with the foundation.

Katie is a natural artist who has found her artwork to be a great distraction and a way to express herself. She has started a business, Katie's Collective, to share her artwork with others and to help spread awareness for childhood cancer.



LANDEN'S STORY

“ On January 15th, 2021, I rang the bell that I believed signified the end of it all. The end of the battle, the struggle, the chaos, and the pain. I believed this bell let everyone know about my victories and my accomplishments throughout this hectic journey. Finally, I believed this bell was a ticket. Not just any ticket, but a ticket that allowed me to escape the hospital that had been my life for ten months. Maybe I was naive in thinking that this bell was magical and all powerful, but it gave me hope. I would walk past this bell every time I got the treatments that would physically and mentally destroy me, knowing that one day, I would ring it. I imagined myself upon a great hill with this bell in my hands screaming, “VICTORY!” but, when the day finally came, not much changed.



Yet, few people take notice of the fight that takes place after chemo and radiation, or as one of my fellow cancer survivors called it, **THE LIFE AFTER THE BELL**. This phrase, “the life after the bell,” signifies more than just trying to get back to normalcy because cancer survivors will never be “normal” again. We will always wonder about relapse or having to return to the hospital. We will battle the aftereffects of the toxic drugs that were used to save our lives. The thought is always in the back of our minds that our days are now limited. We live life after the bell differently than we lived before. We make the most of it because we all know that life may change in an instant. My friends tell me I have too much energy when really, I have no energy, but I keep going. I want to keep living and keep experiencing life. I am blessed to wake up every day and be able to move freely without cancer holding me back. I go out every day for those who can't. I speak for all the children that can't speak for themselves.”



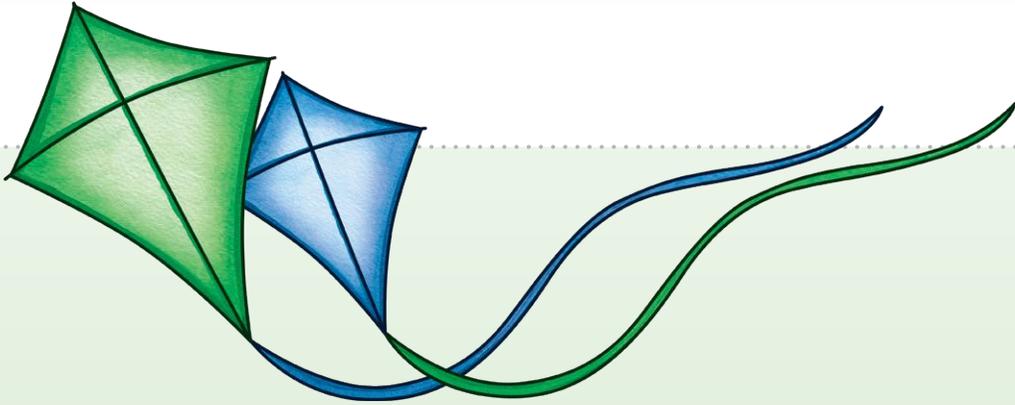
HOW NNCCF HELPED

Throughout Landen's cancer journey, NNCCF has supported him and his family, both emotionally and financially. NNCCF is dedicated to serving each family and strives to alleviate the financial and emotional strain that follows a cancer diagnosis. After Landen graduated from high school, he applied and was awarded the Inspire Scholarship. The Inspire Scholarship Program provides college and trade school scholarships for young adults like Landen, who have been through serious challenges for the duration of their treatment and beyond. The program has helped northern Nevada's youngest cancer patients follow their dreams and become the strong, independent, educated young men and women of our future generation.



WANT TO HELP?

- DONATE TODAY
- HOST A FUNDRAISER
- VOLUNTEER



3550 Barron Way #9a • Reno, Nevada 89511

PHONE 775-825-0888 • FAX 775-825-4726 • nvchildrenscancer.org

FACEBOOK – [Northern Nevada Children's Cancer Foundation](#)

INSTAGRAM – [@NVKidsCancer](#)

TAX ID – 20-8623503

