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# 25

## Years of Impact in Northern Nevada

For 25 years, Northern Nevada Children's Cancer Foundation (NNCCF) has provided Help, Hope, and Courage to local families affected by childhood cancer. NNCCF is a nonprofit located in Reno, Nevada, providing services to all of northern Nevada including Carson City, Winnemucca, Elko, Incline Village, Tonopah, etc. It is the only nonprofit in the region solely dedicated to childhood cancer.

Angel  
Kiss  
Foundation



### Honoring Our Beginning

We celebrate our roots with the two foundations that merged in 2009 to create who we are today. Angel Kiss Foundation was founded in 2000, in memory of a five-year-old boy named Jarryd who passed away from leukemia, and the Keaton Raphael Memorial, Reno office, was founded in 2004 in memory of a five-year-old boy named Keaton who passed away from neuroblastoma. These two foundations worked side-by-side with a common goal: to help families battling childhood cancer. They joined forces to create NNCCF, which expanded their reach and services to help more local children. Many of the founding members, board, staff, and families are still involved with the foundation to this day, and we are grateful for their continued support.



## Alliance for Childhood Cancer Action Days 2025!

In February, we were honored to represent our community in Washington, D.C. for Childhood Cancer Action Days! This vital event brings together advocates from across the country to speak directly with lawmakers about the urgent need for increased funding, research, and support for children battling cancer.

Action Days give childhood cancer patients, survivors, caregivers, family members, and advocates the opportunity to meet with their home state legislators in person, advocate for key policy issues currently before Congress, and ensure the voices of children with cancer are heard loud and clear. This year, we brought a few incredible NNCCF warriors to share their powerful cancer stories and make an even greater impact. Their voices and experiences are crucial in helping lawmakers understand the real challenges families face.



### Through the Eyes of a Warrior: Era's Perspective

Era, a sweet and soft-spoken girl diagnosed with leukemia at age five, joined NNCCF in the nation's Capitol for Action Days with her mom, Cheri. When asked to reflect on her journey, Era shared from the heart what the experience meant to her.

"While in D.C. Era enjoyed all the sightseeing. At the Capitol, she enjoyed seeing all the paintings and statues. She remembered one statue in particular that was created by a 19-year-old sculptor which was quite memorable to her. She loved that our guide allowed her to call the subway in order for it to pick our group up. She enjoyed riding on the subway system to get from place to place.



Meeting with our Representatives made Era feel a little nervous since she didn't know who she was going to be speaking in front of, but she knew it was important for her to use her voice to help others understand the significance of her story just like many others. It also gave her confidence in knowing she was with other young people that had cancer stories. Also, being with NNCCF and the Tyler Robinson Foundation helped because she felt comfortable with the group and she thought everyone in the group was so nice. She appreciated the idea of all the other cancer survivors that would be advocating that day on Capitol Hill, because she knew they were all cancer warriors just like her.

**Era overall felt the trip was such a special experience. Era let me know if she were ever asked to advocate again on Capitol Hill she would say yes. If she could do anything different the next time around she thinks she would speak a lot more."**

*Scan the QR code to read more about Childhood Cancer Action Days, sign a petition for increased funding for childhood cancer research, and learn more about Era's Experience in the Capitol.*



# Spring Newsletter



## KNOW THE GOLD

Thanks to your incredible support, the 2024–2025 Know the Gold Campaign was our most successful yet! Together, we surpassed our \$1 million goal, raising an astounding \$1,162,982.46 to support local children battling cancer. Over the six-month campaign, our community showed up with immense generosity and heart. Whether you called in with a donation, attended an event, or simply helped spread the word, you made a difference. All funds raised during our Know the Gold Campaign stay local and help children and families with medical bills, insurance copays, travel to and from treatment, emotional support and more. Thank you for showing what a community can do when we come together for a cause that matters!

A special thank you to the William N. Pennington Foundation, a key supporter since 2013, whose generosity continues to help us grow. Together, we're making a difference in the fight against childhood cancer! We couldn't do it without you!



## SHAVE FOR THE BRAVE

On March 7th, we celebrated the 20th Annual Shave for the Brave event. Throughout the month over 200 heads were shaved and more than \$200,000 was raised. We were moved by the courage of participants of all ages, including some NNCCF warriors, who stood in solidarity with kids fighting cancer. Each year, we partner with the St. Baldrick's Foundation to fund safer treatments and hope for a cure for childhood cancer.

A highlight was watching July, this year's Queen of Shave for the Brave, take the stage to knight The League of Legendary Heroes. With her flower crown and electric energy, she lit up the room with smiles.

*There's still time to make a difference! Scan the QR code to donate to childhood cancer research.*



## Spring Fling

Our Spring Fling was egg-tra special this year! Families came together for a day filled with laughter, painting, games, egg hunts, and pictures with the NNCCF Bunny!





## Reaching Beyond the City: Supporting Rural Nevada



### Elko Health Fair

The NNCCF team had the pleasure of tabling at the Elko Health & Fitness Fair. We were able to talk to the community about our resources and share how we can support families in our rural northern Nevada communities.

Thank you to the Elko community for joining us!



### NNCCF Family Field Day

Albert M. Lowry High School hosted an NNCCF Family Field Day, bringing together rural NNCCF families for a day of fun, connection, and support. From games and trivia to arts and crafts, delicious food, and unforgettable moments, it was truly a special day! A huge thank you to the amazing students and staff who made this event possible. We loved every minute!



## Save the Dates!



Tournament of  
**HOPE**  
Presented by  PANATTONI

Monday, June 23  
Montreux Golf & Country Club  
Afternoon Foursomes Available!



**DOZERS & DIRT**  
BENEFITTING NNCCF  
PRESENTED BY  BUILT **Ford** PROUD

Saturday, September 20  
Rilite Aggregate Pit



**ALL IN**  
for  
**CHILDHOOD  
CANCER**  
Presented by  Microsoft

Thursday, October 16  
The Club at ArrowCreek



*Gold Ribbon*  
**Gala**  
Presenting Sponsor  
*Gregg and Lisa Carano Family*

Saturday, November 15  
Silver Legacy at THE ROW

Scan QR to learn more about NNCCF Events

